Omid Veisi | PhD Student, Human-AI Interaction

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EDUCATION

PhD at the School of Information   **Toronto, Canada**
University of Toronto   *Sep 2024 - Sep 2028*

○ Research Focus: Persona Consistency in Large Language Models

Master of Science in Human-Computer Interaction   **Siegen, Germany**
University of Siegen   *Oct 2022 - July 2024*

○ AI-driven system for supporting students and administrative personnel

RESEARCH INTERESTS

○ Artificial Intelligence   ○ Conversational Interfaces   ○ Ethical AI
○ HCI   ○ Human-AI Interaction   ○ Trustworthy AI

WORK EXPERIENCE

CEO & Co-Founder, AlaLinks (EdTech Platform)   *Jan 2024 – Present*

○ Built an online platform providing personalized academic application support for students worldwide
○ Designed a multi-agent AI system to assist with resumes, SOPs, scholarships, and university matching
○ Onboarded and managed human advisors as independent consultants for student guidance
○ Developed business model, operational framework, and advisor management guidelines

AI Research Intern, EMPIC GmbH   *Oct 2023 – Mar 2024*

○ Integrated AI tools in software development workflows
○ Conducted interviews to assess AI knowledge in development teams
○ Evaluated existing AI tools for enterprise use
○ Contact: jk@empic.aero

IT for the Aging Society   **Siegen, Germany**
University of Siegen (Part-Time)   *Mar 2023 – Aug 2024*

○ Conducted literature reviews and user interviews
○ Ran usability tests and analyzed results
○ Developed user-centered prototypes
○ Contact: Claudia.Mueller@uni-siegen.de

Cyber-Physical Systems   **Siegen, Germany**
University of Siegen (Part-Time)   *Oct 2022 – Aug 2024*

○ Designed and implemented AR-based systems
○ Contact: thomas.ludwig@uni-siegen.de

PUBLICATIONS

○ **Veisi Omid**, Sasan Bahrami, Englert Roman, Claudia Müller, *"AI Ethics and Social Norms: Exploring ChatGPT's Capabilities From What to How"*, accepted for publication (2025), The 28th ACM SIGCHI Conference on Computer-Supported Cooperative Work & Social Computing (CSCW). **https://doi.org/10.1145/3757397**.

- **Veisi Omid**, Khoshnaz Kazemian, Farzaneh Gerami, Mahya Mirzaee Kharghani, Sima Amirkhani, Delong K. Du, Gunnar Stevens, Alexander Boden, *"User Narrative Study for Dealing with Deceptive Chatbot Scams Aiming to Online Fraud"*, accepted for publication (2025), The ACM CHI Conference on Human Factors in Computing Systems. **https://doi.org/10.1145/3706599.3720152**.

- Roodabeh Seif, **Veisi Omid**,Rainer Wieching, Volker Wulf. 2024, *"Prototyping and Evaluating Bo App: A brain measurement device as a feedback tool for cognitive training"*,Ozchi. Accepted for publish. **https://doi.org/10.1145/3726986.3727033**.

- Delong Du, Apostolos Vavouris, **Veisi Omid**,Lu Jin ,Gunnar Stevens,Lina Stankovic, Vladimir Stankovic, Alexander Boden. 2024, *"Time and Money Matters for Sustainability: Insights on User Preferences on Renewable Energy for Electric Vehicle Charging Stations"*,Mensch und Computer. **https://doi.org/10.1145/3670653.3670677**.

- **Veisi Omid**, Delong Du, Mohammad Amin Moradi, Fernanda Caroline Guasselli, Sotiris Athanasoulias, Hussain Abid Syed, Claudia Müller, Gunnar Stevens, *"Designing SafeMap Based on City Infrastructure and Empirical Approach: Modified A-Star Algorithm for Earthquake Navigation Application"*, In Proceedings of the 1st ACM SIGSPATIAL International Workshop on Advances in Urban-AI (UrbanAI '23). Association for Computing Machinery, New York, NY, USA, 61–70. **https://doi.org/10.1145/3615900.3628788**.

- **Veisi Omid**, Maryam Akbarinigjeh, Saeed Motaee, Claudia Müller, Rainer Wieching, Volker Wulf, *"RoboMind: Supporting Older Adults through Robotic Web Applications"*, 2023, Seventh IEEE International Conference on Robotic Computing (IRC),**DOI: 10.1109/IRC59093.2023.00065**.

AWARDS AND HONORS

Top 3 Architecture Students, UofA	*Sep 2020*
First-Place Thesis, UofA	*Nov 2020*
Tuition-Waiver Scholarship, Razi University	*Sep 2009*

TEACHING EXPERIENCE

Fundamentals of User Experience	*Sep 2024 – Dec 2024*
Information Systems and Design	*Sep 2024 – Dec 2024*

LANGUAGES

- English: TOEFL 103
- Kurdish: Native
- Persian: Native

COMPUTER SKILLS

Programming	Python, R, C#, C++, Java, NumPy, Pandas, OpenCV, TensorFlow, Keras
Web	HTML5, CSS, JavaScript
UI Design	Figma, Miro, Adobe XD
Research Tools	MAXQDA, EndNote, LaTeX, SPSS

REFERENCES

- Available upon request